

**IP Poetry Slam:
Analysis of Intellectual Property Case Law and Legal
Developments**

Wednesday, February 17, 2020

NY CLE: Areas of Professional Practice (1.0 credit)

Agenda

- 6:00 – 6:08pm** **Welcome and Introductions**
- 6:08 – 6:18pm** **Not Just Aereo 2.0: Locast, Free TV, and Section 111's Exemption for Nonprofit Retransmission Services**
Rachel S. Horn, Columbia University School of Law
- 6:18 – 6:28pm** **An Illicit Love Affair: How the United States' Legal Landscape Coupled with Social Media has Created a Fast Fashion Firestorm**
Danielle Marino, St. John's University School of Law
- 6:28 – 6:38pm** **CRISPR: Challenges in Global Regulation and Enforcement of Human Genome Editing Technologies**
Mark Bhuptani, Brooklyn Law School
- 6:38 – 6:48pm** ***Krawiec v. Manly***
Abigail DeMasi, New York Law School
- 6:48 – 6:58pm** ***VIP Products LLC v. Jack Daniel's Properties Inc.***
Carly A. Gartenberg, New York Law School
- 6:58 – 7:00pm** **Closing Remarks**

Participant Bios

Mark Bhuptani

Mark Bhuptani is a 3L at Brooklyn Law School, where he is an active member of the Alternative Dispute Resolution Honor Society, Brooklyn Journal of International Law, and IP Law Clinic.

Prior to law school, Mark was an oil and gas engineer and consultant in Houston, TX. He graduated from Worcester Polytechnic Institute with a BS in Chemical Engineering and an MS in Fire Protection Engineering.

During his 1L summer, Mark was a judicial intern at the Second Department of the New York Supreme Court Appellate Division, where he worked on researching and writing the forthcoming publication titled *A Resource Guide for Judges Confronting the New Frontier of Genetic Engineering and the Law*. This led to his heightened interest in genetic engineering and writing his note on CRISPR, which he will be presenting today. During his 2L summer, Mark was a summer associate at Greenberg Traurig.

At Brooklyn Law, Mark was involved in the LGBT Advocacy Clinic, representing asylum seekers, as well as being on the Patent team of the Brooklyn Law Incubator & Policy Clinic, where he gained valuable patent, copyright, and trademark prosecution experience. He is also currently a judicial intern at a federal district court. Upon graduating from law school, Mark plans on joining the patent litigation practice at Greenberg Traurig.

Abigail DeMasi

Abigail DeMasi is a 3L at New York Law School. There, she served as a Junior Staff Editor of the 2019–2020 *New York Law School Law Review* and she participates in the PTO Patent Prosecution Clinic. After graduation, she hopes to work in Patent Litigation. Abigail completed her undergraduate degree in Mechanical Engineering at the George Washington University. In her free time, Abigail enjoys container gardening and roller skating.

Carly A. Gartenberg

Carly A. Gartenberg is a 2L at New York Law School where she is a Junior Staff Editor of the 2020-2021 *New York Law School Law Review*. She earned her undergraduate degree at Ursinus College where she studied Psychology and Studio Art. Passionate about issues of social and racial justice, she is a current member of the Housing Rights Clinic and will intern at the American Civil Liberties Union's Racial Justice Project this summer. Carly is a world traveler, visual art appreciator, and culinary enthusiast.

Rachel S. Horn

Rachel S. Horn graduated from Columbia Law School (J.D. 2020) as a James Kent Scholar and the recipient of the Carroll G. Harper Prize for achievement in intellectual property studies and writing. She was Editor-in-Chief of the *Columbia Journal of Law & the Arts*, Vol. 43, and the first-place winner of the NYIPLA's 2020 William C. Conner Writing Competition. Ms. Horn is currently an associate in the Bay Area offices of Latham & Watkins LLP, where she represents a wide variety of companies in copyright and trade secret litigation and commercial and intellectual property transactions. Before joining Latham full-time, Ms. Horn was a summer associate in the firm's Silicon Valley office; she also held legal internships at Lincoln Center for the Performing Arts and the San Francisco City Attorney's Office. Prior to law school, Ms. Horn was an editor and producer at NPR Music in Washington, D.C.

Danielle Marino

Danielle Marino is a current 3L at St. John's University School of Law and is expected to graduate in June 2021. There, she is a Research Editor of the *St. John's Law Review* and the Education Coordinator for the Dispute Resolution Society. For undergraduate she attended Quinnipiac University, majored in English, and graduated magna cum laude. She has always fostered an interest in fashion and the fashion industry at large as well as the effect social media has had on our society, which was the inspiration behind her Note. Her Note won 2nd place in the 2020 William C. Connor Writing Competition. Following graduation, she will be joining Mayer Brown, LLP in their Corporate Department.